

**Pt. 1280**

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**PART 1270—WOOL AND MOHAIR  
ADVERTISING AND PROMOTION  
[RESERVED]**

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**PART 1280—LAMB PROMOTION,  
RESEARCH, AND INFORMATION  
ORDER**

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## Agricultural Marketing Service, USDA

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AUTHORITY: 7 U.S.C. 7411-7425.

SOURCE: 67 FR 17857, Apr. 11, 2002, unless otherwise noted.

### Subpart A—Lamb Promotion, Research, and Information Order

#### DEFINITIONS

##### § 1280.101 Act.

*Act* means the Commodity Promotion, Research, and Information Act of 1996 (7 U.S.C. 7411-7425; Pub. L. 104-127; 110 Stat. 1029, as amended), or any amendments thereto.

##### § 1280.102 Board.

*Board* means the Lamb Promotion, Research, and Information Board established pursuant to § 1280.201.

##### § 1280.103 Certified organization.

*Certified organization* means any organization which has been certified by the Secretary pursuant to this part as being eligible to submit nominations for membership on the Board.

##### § 1280.104 Conflict of Interest.

*Conflict of interest* means a situation in which a member or employee of a board has a direct or indirect financial interest in a person that performs a service for, or enters into a contract with, a board for anything of economic value.

##### § 1280.105 Department.

*Department* means the United States Department of Agriculture.

##### § 1280.106 Exporter.

*Exporter* means any person who exports domestic live lambs from the United States.

##### § 1280.107 Feeder.

*Feeder* means any person who acquires ownership of lambs and feeds such lambs in the U.S. until they reach slaughter weight.

##### § 1280.108 First handler.

*First handler* means the packer or other person who buys or takes possession of lambs from a producer or feeder for slaughter, including custom slaughter. If a producer or feeder markets lamb products directly to consumers, the producer or feeder shall be considered to be a first handler with respect to such lambs produced by the producer or feeder.

##### § 1280.109 Fiscal period and marketing year.

*Fiscal period and marketing year* means the 12-month period ending on December 31 or such other consecutive 12-month period as shall be recommended by the Board and approved by the Secretary.

##### § 1280.110 Information.

*Information* means information and programs that are designed to increase efficiency in producing lambs, to maintain and expand existing markets, and to develop new markets, marketing strategies, increased market efficiency, and activities that are designed to enhance the image of lamb and lamb products on a national or international basis. These include:

(a) Consumer information, which means any action taken to provide information to, and broaden the understanding of, the general public regarding the consumption, use, and nutritional attributes of lamb and lamb products; and

(b) Industry information, which means information and programs that will lead to the development of new markets, new marketing strategies, or increased efficiency for the lamb industry, and activities to enhance the image of lamb.